



## *Just Listen To What They're Saying...*

*Our Advertisers & Readers Recognize The Value of PRO SL*



PROSL is exactly what you said it would be and you delivered yet again. It's extremely market specific and speaks directly to our core markets. This is a great vehicle for Pioneer and your new multimedia benefits make PRO SL so much more than a typical buyers guide or a traditional print ad. Additionally, your commitment to reaching the entire marketplace and constant presence at every trade show continues to provide results. Pioneer is proud to be a part of PRO SL and we look forward to continuing our relationship going forward.

Karl Detken  
Director of Product Planning - North America  
Pioneer Electronics (USA) Inc. - Pro Audio Group

As an entertainer, DJ and event planner with over 23 years experience, I can honestly say PRO SL is the most comprehensive resource I have ever utilized and I use it as my personal phone book. It's a have to have... on your desk resource that I use to buy and shop for everything! I keep it nearby at all times and recommend book marking the web site. Also as Vice-President of the NJ Disc Jockey Association I work closely with SLDJ to make sure every one of our members has a copy of the latest issue of PRO SL.

Randi Rae  
Owner – Major Productions, Inc.  
VP - New Jersey DJ Association

As the owner of an audio system design and installation firm, I know of no better resource to locate any manufacturer or company I need or want to do business with. This is my first resource I go to – thank you so much for creating this book. I thought your original publication (Music Yellow Pages) was good – this is even more focused on my core market and I find it is even better than your previous publication. Thanks again!

Dan Conti  
Conti Professional Systems

PRO SL is the only resource that has the range of products, gear and services we need to run our business in a simple resource. This is a MUST HAVE resource for anyone who is serious about running a production or entertainment company.

John Rozz... Entertainer of the Year 1995, 1996  
Inductee of American Disc Jockey Hall of Fame  
Owner - Sound Spectrum Entertainment  
Wallingford CT

I have been in the industry for over 30 years and while I feel I know just about everybody I need to speak with; PRO SL sits on my desk and just like your past publication this gets dog ears pretty quick as I utilize it over and over again. This is the most reliable resource book that the industry and any person can utilize. The integrity Scott brings to the publications is immeasurable – this is a resource that is complete concise, effective and very helpful.

Ray Martinez  
Owner - Ray Mar Productions  
Co-founder - CrossMix  
Author – Performance Beyond Expectation

DJZone has grown from an web site to a complete industry portal for all areas of the DJ Industry. We have become a leader in discussions, forums and information for the mobile & club disc jockeys as well as remixers and production personnel. PRO SL is a valuable tool for us on many fronts – Our advertisement in the publication drives new users to our sites/portals and the year round exposure serves as a great brand awareness vehicle for DJZone; furthermore we license their content to utilize within our portal so we can have the most comprehensive resource readily available to all of our users within our portals. Plus as an entertainer I find it an indispensable resource that I utilize regularly.

Sid Vanderpool  
DJZone – Founder

As the largest Association for Mobile Entertainers we are constantly asked where can we get this or where can we get that. We simply refer our members to PRO SL – it's the most comprehensive resource and it has everything. Our advertisement within Associations section keeps us in front of the industry 24/7 365. We believe it in so much that we now license the PRO SL content for our members and make it available directly on our web site.

Bruce Keslar  
President of National Association of Mobile Entertainers

Gemini is extremely satisfied with our results in PRO SL. It's a great book for our industry. Gemini generates significant calls and web traffic and could not be happier with PRO SL. We look forward to being a part of the publication and your entire web site in the coming future.

Alan Cabasso  
President - Gemini Sound Products